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Sent: Tue 8/2/2016 3:35:17 PM
Subject: Suggestions for Management Objectives for Exide Cleanup
[Management Objectives for Exide Cleanup.Aug2.EPA.docx](#)

Hi Mike – Attached is suggested language for management objectives. When we teach incident management to senior executives at EPA, we take pains to emphasize the point that senior leadership should focus on management and policy objectives that are then converted into a strategy and tactics by the incident commander or the unified command. The management objectives should not be tactical. They should be derived from statute, regulation or an agency's mission or policies. Of course in a UC environment, there will have to be some give and take between agencies that might have slightly different missions.

So for example, a management objective could be “Commit to open and transparent communication among agencies” and the strategy and tactic to achieve this objective could be “establish a regular briefing schedule so that senior leaders are informed of progress”.

We also teach that the objectives should be as specific and achievable as possible.

I would be happy to discuss these with you at any time.

Best regards, Dan Meer

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